

James Piacentino

Keynote Speaker · Executive Advisor

Founder, 3 Minute CEO

Idea → Action → Impact

Concise leadership insight for leaders who move with intention.



ABOUT JAMES

James Piacentino helps leaders close the gap between vision and results. A former Global VP and Senior Advisor at SAP (Office of the CEO) with two startup exits, James is the co-founder and CEO of Thrive Genetics, a precision health platform, and the creator of 3 Minute CEO — a leadership brand built on one belief: great outcomes come from better thinking, clearer decisions, and disciplined execution. His work has been featured in Harvard Business Review, Forbes, and CEO Times.

CREDENTIALS

- Global VP & Senior Advisor, SAP — Office of the CEO
- Co-Founder & CEO, Thrive Genetics
- Two startup exits
- Harvard Business Review contributor
- Featured in Forbes and CEO Times
- MBA, Northwestern Kellogg

SIGNATURE TOPICS

- How Great Leaders Make Faster Decisions
- The Real Cost of Confused Messaging
- From Vision to Execution
- The 3 Minute CEO Framework:
 - turning ideas into action and impact

RECENT STAGES

Opal Group NYC · BioNJ · Northwestern Kellogg Forums · GSV Summit · Civic Hall NYC